



PICKLEBALL ACADEMY

LESSON PROGRAM GUIDE

The most effective way to find the right pickleball lesson for you

Private Lessons · Group Lessons · Flexible Coupon Lessons · Singles Performance Lessons · Elite Junior Program

Consultation Brochure

Premium Indoor Pickleball Center · Pro Shop · Community Platform
SPOMOTIVE | Seoul, Banpo



Spomotive Alpha Court

PROGRAM OVERVIEW

Lesson Program Overview

Spomotive lessons are not just about learning skills. They are designed to develop movement, strategy, positioning, paddle control, and game management skills that can be used in real matches.

Solid Fundamentals Rules, grip, serve, return, dink, volley, drop, and proper basic mechanics.	Real Match Application Patterns that are actually used in open play, DUPR matches, and tournament situations.	Growth Management Ongoing development through lessons, gear consultation, DUPR evaluation, and open play.
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RECOMMENDED PATH

Lesson Selection Guide

Goal	Recommended Program	Direction
Beginner	Group once a week or Private 30 min once a week	Build fundamentals and enter beginner open play
Fast Improvement	Private 30 min twice a week + Open Play	Correct technique and apply it in real game situations
Community Growth	Group lessons once or twice a week	Learn consistently with members at a similar level
Tournament Prep	Private 30 min two to three times a week	Focus on DUPR, partner play, and match practice
Singles Play	Singles Performance Lesson	Improve court coverage, serve/return, transition, and passing shots

During consultation, we review pickleball experience, racket-sport background, training goals, preferred time, injury history, and DUPR/tournament objectives.

“In every sport, learning proper form from the beginning matters. Clean and correct form means skill improvement and injury prevention.”

PRIVATE LESSON

Private Lesson

A focused 1:1 lesson where the coach analyzes the player’s current level, athletic background, physical condition, and playing style to create a personalized training session.

20-Minute Session

Frequency	Monthly Fee
Once a week	KRW 200,000
Twice a week	KRW 360,000
Three times a week	KRW 520,000

30-Minute Session

Frequency	Monthly Fee
Once a week	KRW 300,000
Twice a week	KRW 540,000
Three times a week	KRW 780,000

WHO IT IS FOR

Private Lesson Objectives

- Members who need short, efficient one-point correction
- Improve serve, return, dink, drop, reset, volley, and other specific skills
- Reduce repeated mistakes during open play
- Members preparing for DUPR evaluation or tournaments
- Members who want faster feedback and personalized training
- Members who want lesson + pro shop gear consultation and paddle testing

*20-minute sessions are ideal for one-point correction and supplemental coaching. 30-minute sessions are the standard private lesson format. For faster improvement, we recommend Private 30 min twice a week + Open Play.

“Pickleball is easy to learn, but difficult to master.”

“Every sport is relative. The gap between your level and your opponent’s level decides the result.”

“Training and learning are the only way to get better at pickleball.”



Example: Spomotive 1:1 Private Lesson

GROUP LESSON

Group Lesson

A small-group lesson for up to six participants. Classes open with three or more members. Members may join an existing time slot or form a group of three or more to request a preferred schedule. Junior, student, adult, beginner, novice, and intermediate groups can be arranged.

Frequency	Monthly Fee
Once a week	KRW 170,000
Twice a week	KRW 300,000
Three times a week	KRW 420,000

FLEXIBLE COUPON

Coupon Lesson

A reservation-based lesson option for members who cannot attend a fixed weekly schedule. It offers more flexibility and is priced higher than regular fixed-time programs.

Product	Price
Private 30 min / 5 sessions	KRW 500,000
Private 30 min / 10 sessions	KRW 900,000
Group 50 min / 5 sessions	KRW 300,000
Group 50 min / 10 sessions	KRW 550,000

ONE-POINT / TRIAL

One-Point · Trial Lesson

Suitable for trial before regular registration, short-term correction, pre-tournament technique check, foreign visitors, or short-stay members.

Type	Price
Private 20 min	KRW 60,000
Private 30 min	KRW 100,000
Group 50 min	KRW 50,000



Example: Spomotive Junior Lesson

“Pickleball is a sport that everyone from preschool children to seniors can easily learn and enjoy.”

MEMBER BENEFITS

Lesson Member Benefits

Benefit	Details
Free Paddle Rental	Use global top-tier paddles officially imported by Spomotive during the lesson period.
Locker Storage Service	Personal gear storage available. Separate fee applies.
Free Parking	Free parking is available during lesson visits.
Treadmill Station	Available on lesson days for warm-up and cool-down.
Spomotive GYM	Free use on lesson days. Availability may vary depending on center operations.
DUPR Evaluation Service	One free evaluation per month or once during the registration period.

WHY SPOMOTIVE

What Makes Spomotive Lessons Different

- Stable indoor pickleball training environment unaffected by weather or season
- Growth system connecting open play, DUPR evaluation, tournaments, and pro shop consultation
- Level-based programs for beginners, intermediate players, juniors, and advanced members
- Pro shop-based lesson system with paddle testing and gear consultation
- Community-based growth path that connects lessons to real games
- Integrated consultation for paddle choice, grip setup, and DUPR diagnosis

CURRICULUM

Level-Based Curriculum

Level	Training Focus
Beginner	Rules, grip, ready position, serve, return, kitchen zone, and safe movement
Novice	Dink, volley, forehand/backhand stability, reducing errors, and open play adaptation
Intermediate	3rd shot drop, reset, block, transition timing, and doubles positioning
Advanced	Speed-up, counter, roll volley, stacking, tournament tactics, and DUPR match preparation

BEGINNER ROADMAP

8-Session Beginner Roadmap

- Sessions 1-2: grip, ready position, forehand/backhand basics
- Sessions 3-4: serve, return, volley, basic rally connection
- Sessions 5-6: dink, 3rd shot, net approach, and positioning
- Sessions 7-8: scoring, game application, open play entry preparation

DUPR & MATCH LAB

DUPR & Match Analysis

- Free DUPR evaluation service
- Connect technique and tactics through post-match feedback
- Personal assignments: serve stability, return depth, net control, decision-making
- Lesson Match Evaluation Improvement cycle

SINGLES PERFORMANCE

Singles Performance Lesson

Singles play requires wider court coverage, stronger serves and returns, faster transition, drives, passing shots, stamina, and footwork. This program is a specialized lesson designed to improve singles match performance.

Serve & Return Patterns Gain point control through strong first-ball execution and deep returns.	Court Coverage Footwork Improve forward-backward and lateral movement, recovery steps, and stamina routines.
Drive & Passing Shot Train singles-specific attack routes and finishing patterns.	Match Management Learn strategy by opponent type and decision-making by score situation.

JUNIOR ELITE

Elite Junior Program

A player-development program for juniors who aim to become competitive pickleball athletes or who want to transition from table tennis, tennis, badminton, or other racket sports into structured pickleball training.

Category	Details
Goal	Fundamentals, paddle control, footwork, match play, DUPR, and tournament preparation
Structure	Technical training, video feedback, match training, conditioning, and tournament consulting
Target	Upper elementary to high school students, racket-sport experience preferred, parent/guardian consent required
Enrollment	Program designed after consultation and level test



Korea top player Eungkwon Kim · Sponsored by SPOMOTIVE

POLICY

Lesson Terms & Operating Policy

Item	Policy
Reservation & Attendance	All lessons are operated by advance reservation. Late arrival will reduce lesson time, and late arrival or absence due to member reasons is not grounds for extension.
Changes & Cancellation	Schedule changes must be requested at least 24 hours in advance. Changes within 24 hours, same-day cancellations, no-shows, or unnotified absences may result in one lesson being deducted.
Group Lessons	Group lessons open with at least three participants and operate with up to six participants. Class adjustment may be required if level differences are large.
Coupon Validity	5-session coupons are valid for 3 months and 10-session coupons for 5 months from registration. Special circumstances may be discussed with the center.
Facility Use	Treadmill and GYM benefits are available only on lesson days and may be limited depending on center operations and crowding.
DUPR Evaluation	Free DUPR evaluation is provided once during the registration period. Official reflection depends on DUPR system and match registration rules. Applicable to new DUPR accounts.
Refund & Transfer	Refunds follow internal policy based on registration date, lesson start, and used sessions. Completed lessons and no-shows are excluded from refund. Transfer is generally not allowed.
Safety & Injury	Members must inform the coach of existing injury, illness, or pain before the lesson. Members must follow coach instructions for safe training.

CONSULTATION CHECK

Consultation Checklist

- Pickleball experience
- Training goal
- Available weekly frequency
- Interest in open play
- Paddle ownership
- Racket-sport experience
- Preferred lesson type
- Preferred time
- Tournament/DUPR goals
- Injury or physical limitations

**"Start the world's fastest-growing sport the right way at Spomotive.
We will be with you from A to Z of your pickleball life."**

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